



 **FINDWRK**

AN EDUCATOR'S GUIDE

**Supporting Students
to Find their First Job**

FindWRK was built to fill a gap. In talking to students, we found they felt unseen on LinkedIn and Indeed and as if their experience didn't measure up.

Educators echoed their sentiments. They, too, felt search terms, pre-screens, and endless resumes constricted their students. This guide shows you our work, the opportunities available to young people, and why students are at the heart of it all.

Why Do We Exist?

FindWRK was built to ensure the job seeker has a great recruiting experience: You create a profile once and the job opportunities come to you.

Most job platforms were designed to maximize employer results. They offer efficient ways to collect and organize resumes. But that can place certain candidates at a disadvantage, particularly those who are early in their career. You're often out of the running even before you have a chance to connect with another human.



What is FindWRK?

FindWRK is a platform that better connects hourly job seekers with employers. Job seekers create a short profile that highlights their skill set, experience, and desired areas of employment. Employers can search and filter our database and reach out proactively to candidates that fit their needs. This is particularly useful for employers who are looking for candidates in specific areas for seasonal work.

What Industries Are Available Through FindWRK?

FindWRK connects candidates with employers in a variety of industries:

Hospitality	Marketing/ Events	Trades	Retail	Admin
<ul style="list-style-type: none">• Back of House	<ul style="list-style-type: none">• Brand Ambassador	<ul style="list-style-type: none">• Construction	<ul style="list-style-type: none">• Store Manager	<ul style="list-style-type: none">• Clerical
<ul style="list-style-type: none">• Front of House	<ul style="list-style-type: none">• Customer Service	<ul style="list-style-type: none">• Warehousing	<ul style="list-style-type: none">• Sales Associate	<ul style="list-style-type: none">• Front Desk
<ul style="list-style-type: none">• Hotel Management	<ul style="list-style-type: none">• Logistics	<ul style="list-style-type: none">• Driving	<ul style="list-style-type: none">• Cashier	<ul style="list-style-type: none">• Data Entry

What Do Students Get Out of It?

Students can explore different job opportunities without the stress of measuring up with a first resume. In their first role, students will gain relevant skills and explore different career paths that might inform their chosen study area. Students will gain a network and marketable skills to put their best foot forward.

How Educators Can Support

Uncertainty may set students back from taking the first step, but carving out ten minutes of classroom time to complete a FindWRK profile, will give them a confidence boost when an employer reaches out.



Here are three ways you can support your students to FindWRK:

- 1. Incorporate technology into the job search** — Technology is the future of the workplace, and giving students a headstart optimizes their success.
- 2. Make resources available to students—** Digitally or via printouts in the guidance office
- 3. Invite a FindWRK team member—** To join a class session to chat about employer expectations, answer questions etc.

Job searching can boost confidence and curiosity, and shape interest. No curriculum is static. It's a chance to put skills to work.

Book FindWRK for a guest speaker to help kickstart their profiles, know what to expect, and ask for when looking for work.

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